



Scraps

From Sara Ballentine:

Not unlike previous times when I write a letter, I am watching the grandsons as they play. As a grand-parent I am even more awed by the ability of such small people to understand language and to use their motor skills when playing. Really, it is far more poignant to me now that we control our “example” for youngsters than it was when I was so busy caring for my own children. Think about how you will be imitated by those little ones who observe your behavior as you interact with children or grandchildren. They really reflect us like a mirror! They also remind me of a poem that I taught when all those years ago I was a High School English Teacher: “Intimations of Immortality from Recollections of Early Childhood” by William Wordsworth. He suggested that imitating adults corrupts the knowledge of all things that we are born with and that we lose much of

that as we imitate. Life is then spent in trying to regain that virtue and knowledge. This was pretty deep stuff for high school students as I think about it now.

Life is good for us in this part of the world! Recently I became aware of how some communities have to overcome flood and devastation that we have rarely seen in our area. My heart goes out to them and I admire their ability to “come back” from such trauma. Look around you for all the blessings we enjoy. Find some way to ease the pain of someone you see along the way, even if it is in an anonymous donation of some sort. Pay attention to our emails for when we offer a means of giving to some who are less fortunate than we. We will be looking for participants to help us out in a project that we will choose.

Hopefully your winter was pleasant and productive in the sewing room.

Now we are all ready to “blossom” in the spring and summer. To help you with this we have a great array of classes and products to make your sewing time beautiful and fun. There are children’s prints, floral prints, exotic batiks, traditional paisleys and geometric prints along with avant-garde designs like those from Kaffe Fassett and Valorie Wells. Literally we have something for every taste. Class offerings reflect all tastes as well from hand appliqué to machine embroidery. Complete your registration and payment for class tuition at Heirlooms & Comforts by May 17, 2008 to receive 20% off supplies on the teachers’ class supply list. Just like before, that discount ends with the end of the first session of that class.

We have trips to make this spring for Quilt Market in Portland, OR and for Husqvarna Viking International Convention in San Antonio, TX. These are usually very grueling adventures because we have to

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Early Bird Class Sign-up

Sign up and pay class tuition by May 17 and receive 20% off class supplies!

absorb so much information and make so many decisions about what we will choose to offer to you, our customer. A great part of these events is fun because we see new and innovative ideas for how we can help you enjoy our art and craft. Balancing our enthusiasm and the reality of retail is the hard part. We never wish to shrink from the challenge though!

With the warmer weather and the sunnier days for gardening, don’t forget your regular visits to the shop for “refueling” and renewal of spirit among friends!

See you soon and often,

Sara

From Cathy Dyer:



As the weather warms, we know that Summer is soon to follow. But first some exciting times are ahead. Quilt Market is coming up in May and I am looking forward to seeing all the new patterns, books, fabrics, notions and ideas from the vendors and designers. Viking Convention is in June and a new machine will be introduced. This means lots of new items are due in the next few months in addition to all of the Christmas and Halloween fabrics that have been ordered.

Don't forget to mark your calendars and "Fall for the Carolinas" - The Shop Hop will be July 11th through the 19th. There are a few changes this year. Travel as a 4-pack and have a group identity and you can get a special gift at each of the

shops. (Check out the website for more details - www.carolinashophop.com).

The final details for the newsletter and upcoming class listing have been polished and WOW! The gang at VSQ has done it again. The number of new classes is truly awe inspiring. Dot has Martha Pullen classes for those heirloom sewers (or beginners) who want to create that cherished baby show gift, ring bearer pillow or special Madeira Scalloped Dress for the little princess in your family. Cindy continues to expand the skills of Viking Embroiderers with her Quilt in a Cup Class as well at her Embroidery Basics and Open Embroidery times. Kathy and Nancy have some great jelly roll and beginning quilt classes. Jeffie and Carol have also been working hard on their samples

and developing classes with a little pizzazz. Machine and Software knowledge classes fill out the mix with some knowledge and application classes from Sue and Holly.

Do you have some UFO's or need help on one of your projects? Give us a call or stop in. We are here to help you with your sewing and quilting questions. If the classroom is free, you're welcome to Sit, Sew, Pin & Park and work on your project (s). Just think of all those projects you can finish over the summer.

This should be a full and inspiring summer.

Happy sewing, embroidering, quilting, and just plain playing with fabric times.

Cathy

America Sews'
Sue Hausmann
is coming to
Heirlooms & Comforts
in Central!

Free Sew Days

Free Sew Days are designated times that our friends can come into Heirlooms & Comforts to sew on projects that have been started or to start a new project. Whenever staff members are not required on the sales floor, they can be called on to give advice and to help out as you need them. You can stay

as long as you wish; meet with friends; and make new friends who also like to ply this art of sewing. You can bring your lunch or you can order pick-up lunch. We always have a pot of coffee and some ice water available to you. This is a terrific

way to "beat the heat" during the summer.

You can get projects completed and add your name to the drawing of a Gift Certificate. When you complete a project and let us photograph you and the project, we will put your

name in the "hat" for a drawing near Labor Day. Last year, Joy DuBois was the lucky winner of the Gift Certificate. This year, it could be you! Look at the Calendar of Classes for H&C to find the Free Sew Days—no charge to use our facility.

Home Design Credit Card

Home Design Credit Card is a new “name” for the GE Financial credit system for Husqvarna Viking Dealerships and their customers. You can apply through our credit card approval system and in about five minutes you know what your credit line is. The application is simple and we complete it for you. Then each time you use the

card that you will receive in the mail, you have 90 days with no interest on any purchase you make of any level. You can buy thread, fabric, software, needles, etc. with this card and the 90-day terms. On larger purchases you can get six-months no interest terms, and from time to time additional terms are available to you.

This is a great tool for quilters and sewing enthusiasts to use in taking advantage of special offers and everyday buying needs. The Home Design Card is for everyone, not just machine buying customers. It is for Husqvarna Viking Dealership Stores only, not for restaurants and department stores. Come in and apply SOON.



Sue Hausmann Coming to Central!

Sue Hausmann, sewing star of TV's America Sews with Sue Hausmann, is coming for a day to Heirlooms & Comforts. Our shop was chosen as one of about 12 shops across America to host Sue for a day—America Sews Road Show. If you look on the Husqvarna Viking web site there are several reviews of her trips to other shops posted. Sue will be lec-

turing, demonstrating, and inspiring us as she shows and sews. The date is September 17, 2008, a Wednesday.

As you know, our space holds only so many ladies. Therefore, it is important for you to sign up early and mark your calendar for that date so you don't get left out. In a demo setting we can accommodate far more people

than in a class-with-tables setting. Even so, there is a limit to the number we can comfortably seat in our room. Lunch will be served and you will have time to talk to Sue and to shop for items she will demonstrate—including the newest sewing/embroidery machine from Husqvarna Viking which Sue will be showing that day.



America Sews with Sue Hausmann

\$1000 Shopping Spree

The generous offer of a \$1000 Shopping Spree is rapidly running out of time. This spree is available with the purchase of the Husqvarna Viking Designer SE Limited Edition sewing machine

that also has a \$2000 value package of extras included. That is \$3000 worth of merchandise with the purchase of the fabulous DSELE. Unprecedented! There is also the opportunity to

apply for 36 months of interest free financing with a Home Design Credit Card.

See us right away; time is running out on this offer. Remember when the new “P102” machine comes

out in June you can trade up your DSELE dollar for dollar and still have that purchase price on the 36-month credit plan. Come talk to us because this offer expires May 31, 2008.

**HEIRLOOMS & COMFORTS /
VIKING SEW 'N QUILT**

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 **Husqvarna**

VIKING

Calendar of Events

- May 17 Last Day for Early Bird Class Signup
- May 15-18 Quilt Market (Lots of new items to see)
- May 26 Closed—Memorial Day
- June 14-19 Viking Convention (New Machine Intro)
- July 4 VSQ Closed—Independence Day
- July 4-5 H&C Closed—Independence Day
- July 11-19 Western Carolina Shop Hop
- Sept. 17 Sue Hausmann @ H&C
- Sept. 19-20 Lake and Mountain Quilt Guild Show

\$1000 Shopping Spree
when you purchase a
Designer SE Limited Edition
Hurry!
Offer ends May 31, 2008